

PESALINK'S HOLIDAY BONANZA PROMOTION

Terms and Conditions

The Pesalink Holiday Bonanza Promotion will run from 25th November 2024 to 15th January 2025. By participating in this promotion, you agree to have read, understood, and accepted these terms and conditions.

1. Eligibility

a) The Promotion is open to all new and existing Pesalink customers with active bank accounts in Kenya above the age of 18 years with valid identification.

b) This Promotion is NOT open to:

- Pesalink and Kenya Bankers Association (KBA) staff and their immediate family members.
- Pesalink contractors and their immediate family members.
- Affiliates of Pesalink, including Board Members, employees, and their immediate family members.

2. Participation

a) To participate, make purchases using Pesalink at any of the promotion's partner outlets during the duration of the promotion. Ensure to use the Pesalink code "**PHB**" for transaction validation when making the payment to successfully qualify.

3. Pesalink Holiday Bonanza Promotion Partners

a) The promotion has one retail partner, Hotpoint Kenya Limited and one travel partner, Bountiful Safaris Limited.

4. Winning Criteria

a) Two of the highest transacting individuals using Pesalink with "PHB" as the reference code/reason for payment at any Hotpoint outlet will each win a Ksh 50,000 voucher.

b) The highest transacting individual using Pesalink with "PHB" as the reference code/reason for payment for any Bountiful Safaris holiday/travel package will win a fully paid trip for two worth Ksh 100,000.

c) All prizes are non-transferable, non-refundable and must be redeemed within two months of winning.

5. Issuing of Reward

a) The winners will be notified Phone using the contact information provided during the transaction.

b) The winners will be announced to claim their cash when the promotion is completed.

c) The winner must respond within 48 hours to the winning notification to claim their prize.

d) If the winner fails to respond within the given time frame, an alternate winner may be selected from the remaining eligible entries.

e) The winners must present some form of identification i.e., National ID, Passport, Driving License and confirmation of the transactions to claim their prize.

6. Disqualification:

- a) Any participant found to be in violation of the promotion rules or engage in any fraudulent activities will be disqualified.
- b) The promotion organizers reserve the right to disqualify any participant without providing a reason.

7. General Terms

- a) Participants agree to abide by these promotion rules and decisions made by the promotion organizers.
- b) The promotion organizers reserve the right to modify or cancel the promotion at any time, without prior notice.
- c) The promotion organizers are not responsible for any technical issues, delays, or errors that may occur during the promotion.
- d) By participating in the promotion, participants grant the promotion organizers the right to use their names and images for promotional purposes.

8. Privacy:

a) Definition

"Personal Information" refers to data that identifies an individual, as defined under the Data Protection Act, including but not limited to name, address, phone number, and account number.

b) Collection of Information

We are required by law to collect certain personal information and are legally obligated to deny you the service if such information is not provided.

Apart from the legal obligation, we also need to collect your personal information for quality service delivery.

Please note that although this is voluntary, without such information, we may not be able to provide the service associated with this promotion program.

c) Privacy Commitment

Pesalink is dedicated to protecting participant privacy. The privacy statement on the Pesalink website details data handling practices, protection measures, and information-sharing policies.

9. Extension of Terms:

- a) Pesalink may amend these terms or withdraw the promotion at any time. Notification of such changes will be sent via SMS to Pesalink subscribers and will have immediate effect or as specified in the notice.
- b) **Terms and conditions are available on the Pesalink website at: <https://www.pesalink.co.ke>.**